

# Roofing Responsibly and more

Everyday, CertainTeed makes a commitment to sustainability.

CertainTeed Roofing recycles, reuses and re-envision our environment. Here are 4 ways we put ideas into action with green as our goal.



#### Recycling and the road to success

We recycle nearly 90% of our manufacturing production waste into asphalt materials for road construction.



#### Bring nature back

Our Oxford facility, the world's largest roofing plant, has its own wetlands and a water management system where wildlife thrives.



#### Use it (don't lose it)

We use recycled content including slag, stone granules, corrugated mixed paper and sludge, reducing landfill waste and carbon emissions.



#### We believe in leading by example

We belong to the U.S. Green Building Council and champion their Leadership in Energy and Environmental Design (LEED) Green Building Rating System™.

And we also strongly support the National Green Building Standards™ of the National Association of Home Builders.



#### Reaching for the ENERGY STARS

As a 2015 ENERGY STAR Sustained Excellence recipient for Energy Management, we are proud of our commitment to designing high quality, sustainable roofing products.

#### ASK ABOUT ALL OF OUR OTHER CERTAINTEED® PRODUCTS AND SYSTEMS:

ROOFING • SIDING • TRIM • DECKING • RAILING • FENCE  
GYPSUM • CEILINGS • INSULATION

[www.certainteed.com](http://www.certainteed.com) <http://blog.certainteed.com>

CertainTeed Corporation  
20 Moores Road  
Malvern, PA 19355

Professional: 800-233-8990  
Consumer: 800-782-8777

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Code No. 20-20-3265



## CertainTeed

Now You can Choose  
a Responsible Way to  
Re-Roof Your Home.



# CertainTeed

SAINT-GOBAIN

# **A new way to roof responsibly**

**And ensure your old roof  
is recycled.**

CertainTeed Credentialed Roofing Contractors can offer Roofing Responsibly, the recycling of your torn-off roof into paving materials, saving energy and resources. And the best part... there is no added costs to you to be environmentally friendly.

**A green sweep, from top to bottom.**

Over 12 million tons of asphalt shingle waste went into landfills last year. You can help us make a dramatic difference.

When you select a credentialed CertainTeed Contractor to install your new roof, you get the comfort and confidence that comes with knowing your old shingles will bypass the landfill for "greener" pastures.

**It starts with Roofing Responsibly on your part.**

Call a CertainTeed Contractor who participates in the Roofing Responsibly program. Take the responsibility and credit for doing the right thing for the environment.



# **It's easy to recycle**

**Provided by  
CertainTeed Roofing**

Make sure your contractor is a CertainTeed Roofing Responsibly contractor.

**Expect an Educated Contractor.**

Roofing Responsibly contractors are educated on the process of shingle recycling – from the beginning of the tear off, to the shingles being ground into road asphalt. To participate in this program contractors must pass a test that demonstrates their knowledge of shingle recycling.

**No added Cost.  
Big added Value.**

No concerns over where your shingles end up.

**It's that simple with a  
CertainTeed Roofing  
Responsibly contractor.**

