# SELECT Shingle Master Shingle Shingle





# A Premier Company

The SELECT ShingleMaster™ credential represents the highest standards in the shingle roofing industry.

It includes a rigorous process, including several significant educational and accreditation steps – a mark of distinction that separates SELECT ShingleMasters from most other companies.

The company must continue to meet the following requirements to maintain the credential.

#### The Most Well-Qualified Installers

- Through testing and regular re-accreditation we ensure that all supervisors and at least 50% of the company's installers are Master Shingle Applicators™ (MSAs).
- Information from the CertainTeed Shingle
   Applicator's Manual provides instruction to
   MSAs, making them some of the most
   knowledgeable roofing installers in the industry.

#### **Product Knowledge**

- One or more company employees have earned the Shingle Quality Specialist™ designation after passing a test on the CertainTeed Shingle Technology Manual, which proves their knowledge of shingle products, quality standards and satisfying customer objectives.
- *Trust in their expertise* to explain important differences between shingles and offer an appropriate selection of products for your roof.

#### **Insured and Established**

- The SELECT ShingleMaster must carry worker's compensation insurance, as required by law, and liability insurance covering roofing. This coverage is *critical for your protectio*n.
- This company has been in business for a minimum of five years or held another CertainTeed credential for at least one year.

#### **Ethical Conduct and Customer-Focused**

- The SELECT ShingleMaster agrees to abide by a code of ethics that covers compliance with applicable laws, standards of workmanship, customer service and business administration.
- This company must maintain a customer satisfaction rating of 4 or higher on a five-point scale.

#### **Up-to-date and Ongoing Credential Requirements**

- CertainTeed keeps records on each SELECT ShingleMaster to ensure their credentials and insurance coverage are current.
- Call 800-782-8777 to ask about a contractor's credential status or look them up on the Find a Pro section of www.certainteed.com

## Only a SELECT ShingleMaster Can Offer CertainTeed's Strongest Warranty

Their SELECT status elevates their company from almost all other roofing companies in their marketplace. That is why only SELECT ShingleMasters are authorized by CertainTeed to offer SureStart PLUS 5-STAR Coverage.

CertainTeed stands behind the SELECT ShingleMaster's workmanship for 25 years when you select 5-STAR coverage.

#### **SureStart PLUS™**

- A SELECT ShingleMaster is authorized to offer you SureStart<sup>™</sup> PLUS *3-STAR*, *4-STAR*, and 5-STAR extended warranty protection on your investment.
- To monitor your level of satisfaction, CertainTeed will send you a Customer TrackRecord™ Survey, to rate the professionalism and workmanship of your SELECT ShingleMaster.
- CertainTeed periodically conducts Roof Inspections to monitor that the Integrity Roof System® standards are met.
- Upgraded 130 mph wind warranty available and extended years of transferability (see footnotes in SureStart PLUS chart for specifics).

## Only CertainTeed Gives You the Confidence of SureStart PLUS

We can offer this extensive coverage when a SELECT ShingleMaster installs an Integrity Roof System because CertainTeed roofing products are produced with quality materials and advanced manufacturing methods to exacting standards of excellence. That means problems rarely occur. But should a defect arise during the SureStart PLUS Coverage period, CertainTeed protects you with non-prorated payment for the following if required to repair or replace any defective CertainTeed roofing product:

- Materials and labor costs.
- Roof tear-off expenses.
- Disposal expenses (not included with 3-STAR Coverage).
- Repair or replacement of any defects in the SELECT ShingleMaster's workmanship (only included with 5-STAR Coverage).



#### And only SureStart PLUS Enhances Your Warranty Coverage to Give You More Peace of Mind

Not only does CertainTeed's exclusive SureStart PLUS offer the best protection you can get over the long term, it expands your coverage even more. It's the result of roofing products that are manufactured with quality materials and installed by skilled craftsmen.



NOTE: XT™25, XT™30 and Patriot shingles carry 10 years with 3-STAR, 20 years with 4-STAR and 25 years with 5-STAR coverage including the features as indicated above.

SureStart PLUS extends the duration and coverage of standard SureStart™ protection for the installed CertainTeed roofing products. For all other warranty features refer to CertainTeed's Limited Asphalt Shingle Warranty in place at the time your shingles were installed (obtain a copy by calling 800-782-8777 or visit www.certainteed.com).

- ¥ 130 mph wind warranty available on lifetime products when special application methods are used.
- £ Fully transferable for 10 years with 3-STAR Coverage, 12 years with 4-STAR Coverage, and 15 years with 5-STAR Coverage; refer to CertainTeed's limited warranty for details on transfers.
- \* Applies to single-family detached houses. Duration for all other types of structures is limited to 25 years.
- \*\* Applies to single-family detached houses. Duration for all other types of structures is limited to 30 years.
- \*\*\* Workmanship is covered for 25 years.

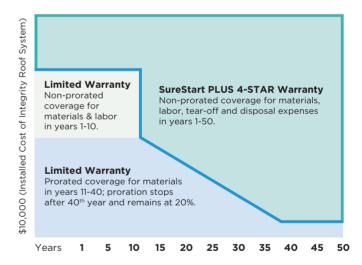
Flat Roof Sections: If a CertainTeed Flintlastic roof system is part of the job, up to 10 squares will be covered for 12, 15 or 20 years depending upon the specific system installed.

A SELECT
ShingleMaster™
is in the top 1%
of his profession.

#### SureStart PLUS Coverage Protects Your Investment

Example of approximate cost for an average residential reroofing project: Installed cost of an Integrity Roof System: \$10,000			
Projected Replacement Cost of an Integrity Roof System (assumes 2% Annual Inflation)		Value Provided by a Typical Limited Warranty	Value Provided by SureStart PLUS 4- STAR Coverage
Year	Projected Cost	Amount Provided	Amount Provided
1	\$10,200	\$6,120	\$10,200
5	\$11,041	\$6,625	\$11,041
10	\$12,190	\$7,314	\$12,190
11	\$12,434	\$3,233	\$12,434
20	\$14,859	\$2,972	\$14,859
30	\$18,114	\$2,415	\$18,114
40	\$22,080	\$1,472	\$22,080
50	\$26,916	\$1,794	\$26,916
This example is based on most shingle manufacturers limited warranties and is for illustrative purposes only. <b>Actual costs will vary by region and roof type.</b>			

## CertainTeed's SureStart PLUS 4-STAR Coverage versus Limited Lifetime Warranty



#### Warranty coverage comparison over time

(Example is for a residential home; see warranty for details)

The accreditation of a roofing contractor under CertainTeed's SELECT ShingleMaster credential is CertainTeed's acknowledgement that the contractor has met the foregoing criteria. This designation is intended to assist homeowners in selecting a contractor, but is not intended as a guarantee of the contractor's workmanship or integrity. Roofing contractors are independent organizations and are not agents or affiliates of CertainTeed. As independent contractors, they, and not CertainTeed, are solely responsible for the quality of their work and the conduct of their employees.

Insist upon the

# Integrity Roof System



Integrity is built from the bottom up. Layer-on-layer, only CertainTeed provides the peace of mind that comes with the best components performing together for peak efficiency.

1. Waterproof Underlayment

Waterproofing shingle underlayment prevents leaks from wind-driven rain and ice dams

2. Water-resistant Underlayment

High-performance underlayment provides a water-resistant layer over the roof deck and a secondary barrier against leaks

3. Starter Shingles

Perfect starts every time and designed to work in tandem with the roof shingles above

4. Roof Shingles

Choose the best, covered by the strongest warranty in the business

5. Hip & Ridge Caps

Perfect finish for hip and ridge lines, complementing all CertainTeed shingles

Roof Ventilation

Engineered for ideal roof ventilation especially when matched with CertainTeed Intake Vents

Flat Roofs

CertainTeed Flintlastic® roofing products are also available for flat roof areas.



**CertainTeed Corporation** 

20 Moores Road Malvern, PA 19355 www.certainteed.com learn more at: Certainteed.com/roofing

#### ASK ABOUT ALL OF OUR OTHER CERTAINTEED\* PRODUCTS AND SYSTEMS:

ROOFING • SIDING • TRIM • DECKING • RAILING • FENCE GYPSUM • CEILINGS • INSULATION

Professional: 800-233-8990 Consumer: 800-782-8777